

## CONTACT

 (646) 623-2067

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 www.flickster.net

## SKILLS

Front-End Development

Responsive & Mobile Design

CMS Architecture & Strategy

Cross-Browser & Device Testing

Graphic Design & Art Direction

Problem Solving

User Segmentation & Journeys

Video Editing

Web Analytics Implementation

Web Performance & Search Engine Optimization

## FRAMEWORKS, PROGRAMS & TECHNOLOGIES

**Code:** HTML, CSS, JavaScript  
Bootstrap, AngularJS, RESTful  
Services/APIs

**Design:** Photoshop, Illustrator,  
Acrobat, Sketch, Zeplin

**General:** Microsoft Office Suite

**Reporting:** Google Analytics

**Tag Management:** Tealium, GTM

**User Segmentation:** Salesforce CRM

**Version Control:** Git

**Video:** Premiere, Brightcove Video  
Management, LiSA Live Stream

## EDUCATION

Tealium IQ Advanced Training  
Courses, 2018

Magnolia CMS for Front-End  
Developers, 2016

John Jay College  
of Criminal Justice, 1988-90

## AWARDS

**Promax Award Winner:** Interactive  
Media: Online Banner Advertising,  
2006

**Promax Award Winner:** Video-Based  
Website Promotion, 2007

# Michael Flick

## Web Design & Development Professional

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I lead teams of talented people, taking projects from concept to completion while maintaining an agile, hands-on philosophy. As a hybrid front-end developer, art director and content strategist, I am passionate about technology, with a flair for architecture and seamless process.

## EMPLOYMENT HISTORY

### Senior Manager, Front-End Design & Development (2014 - Present)

#### Manager, Front-End Design & Development (2011 - 2014)

#### Freelance Associate Manager, Design & Development (2008 - 2011)

*The Avon Company, Avon Products Inc. | New York, NY*

Currently leading teams of designers, full-stack developers and content managers to transform Avon's North American digital properties for improved desktop and mobile experiences, collaborating with cross-functional partners while providing thought leadership and hands-on implementation for everything front-end. Latest projects:

- Bringing vendor-managed development in-house
- Architecture and development of CMS for company-wide content management strategy and objectives while improving process, productivity and brand consistency
- Implementation of Live Shopping experiences
- Creating unique video and content sharing opportunities for social channels.

### Front-End Development/Motions Graphics Manager (2005 - 2008)

*NBC Universal | New York, NY*

Led teams to create award-winning rich media banners, websites, logos and HTML emails, spanning multi-channel properties such as entertainment, news, sports and more.

### Self-Employed/Freelance (2003 - 2005)

*Various Clients | United States*

Included website design & development for Fig & Olive Restaurants, Food & Wine, American Express, the Melrose Hotel, and multiple small businesses.

### Designer/Developer (2001 - 2003)

*The Humor Network | New York, NY*

Designed and developed multiple websites and HTML emails sent to over 1 million subscribers daily. Worked closely with staff writers to create and implement daily content.

### Designer/Developer (1999 - 2001)

*UltraStar | New York, NY*

Designed and developed exclusive websites and online communities for major entertainment and sports properties. Acted as UltraStar's Technical Advisor at Yankees Stadium, working with players and executive management to create new site content, live chats and forums.